

# Pecyn Cyfryngau

## Media Pack 2026/27



# Croeso Welcome

Ar hyn o bryd mae 11k+ o fyfyrwyr yn y Brifysgol yr ydym yn cyfathrebu ac yn ymgysylltu â nhw yn rheolaidd trwy gyfryngau cymdeithasol, e-bost a digwyddiadau ar raddfa fawr. Rydym yn sefydliad elusennol sydd wedi'i leoli yng nghanol Prifysgol Wreccsam, Cymru, y Deyrnas Unedig.

We are a charity organisation based at the heart of Wrexham University, Wales, United Kingdom. There are currently 11k+ students at the University that we communicate and engage with on a regular basis via social media, email and large-scale events.

#LoveSUS

# Cyfryngau cymdeithasol

## Social media

Mae llawer o fyfyrwyr yn troi at ein cyfryngau cymdeithasol am y newyddion, digwyddiadau a chynigion diweddaraf.

Many students turn to our social media to find out about the latest news, events and offers.



2.6k+



2.1k+

Nifer y dilynwyr o Mai 2026  
Number of followers as of May 2026

# Marchnata e-bost **Email marketing**

Rydym yn cyhoeddi cylchlythyr e-bost misol i dros 4k o fyfyrwyr sydd wedi dewis derbyn cyfathrebiadau marchnata gennym ni. Beth am gynnwys hysbyseb yn ein cylchlythyr?

**We publish a monthly email newsletter to over 4k students who want to receive marketing communications from us. Why not feature an advert in our newsletter?**



# Noddwch ni Sponsor us

Rydym yn trefnu ac yn cynnal digwyddiadau poblogaidd drwy gydol y flwyddyn fel Ffair y Glas, Gwobrau Undeb y Myfyrwyr a Varsity. Cysylltwch i archwilio cyfleoedd noddi gyda ni!

We organise and host popular events throughout the year such as Freshers' Fair, the Students' Union Awards and Varsity. Get in touch to explore sponsorship opportunities with us!



Sponsorship Feature	Individual Value (£)
Brand logo featured across Freshers' promotional materials	300
Newsletter Advertisement	95
Dedicated Email Campaign	200
Premium exhibition stall at Freshers' Fair	250
Social media spotlight during Freshers' Week	300
Social media partnership (full academic year)	900
Flyer inclusion on Arrival Day/Freshers' Fair	200
Recognition as an official sponsor for major 2026/27 student event	400
Monthly student event access	350
Category exclusivity (no direct competitors)	500



### Interested in more visibility?

Let's build a package that works for you.

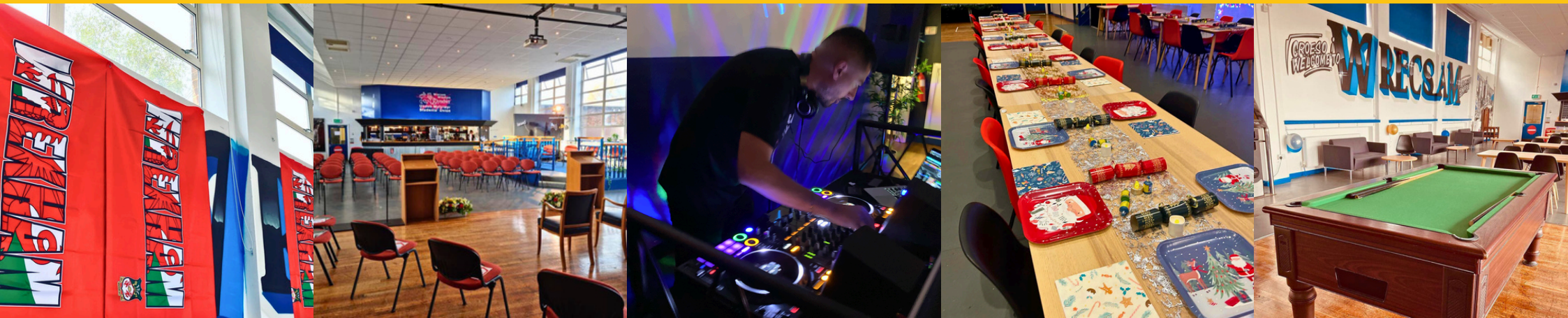
Mix and match elements to create a custom bundle at a discounted price. Get in touch to learn more.

# Llogi preifat

## Private hire

Wedi'i leoli ar gampws Prifysgol Wrexham, mae Bar a Lofa Glyn yn lleoliad hyblyg sy'n addas ar gyfer amrywiaeth o ddigwyddiadau. I archebu'r lleoliad hwn, cysylltwch â: [union@wrexham.ac.uk](mailto:union@wrexham.ac.uk)

Located on the Wrexham University campus, Glyn's Bar & Lounge is a flexible venue that can be suitable for a variety of events. To book this venue, please contact: [union@wrexham.ac.uk](mailto:union@wrexham.ac.uk)



# Cydweithio

## Working together

Gan ein bod yn elusen, rydym yn dibynnu ar refeniw hysbysebu i helpu i gefnogi myfyrwyr a chynnig y profiad gorau y gallwn. Â diddordeb mewn hysbysebu gyda ni neu ddod yn noddwr? **Cysylltwch!**

As we are a charity, we rely on advertising revenue to help support students and offer the best experience we can. Interested in advertising with us or becoming a sponsor?

**Get in touch!**



Digital Communications Manager: [elissa.baxter@wrexham.ac.uk](mailto:elissa.baxter@wrexham.ac.uk)



# Diolch!

## Thank you!



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